

SARAH LUCISANO

UX Research and Design

PERSONAL PROFILE

I am a UX Designer at heart who has developed my skills through various fields in education, child care, and coaching. These positions taught me problem solving and teamwork which I am taking with me into UX.

GET IN TOUCH WITH ME

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SKILLS AND TOOLS

- Sketch, Axure, Invision Studios, Adobe XD, Figma, Balsamiq, Agile, Scrum, Jira, RealTimeBoards, Miro, Zeplin, Bootstrap
- Focus in research, user interviews, data synthesis, feature prioritization, sketching and design studio, wireframing, rapid prototyping, and usability testing

COMMUNITY ENGAGEMENT

- IxDA Atlanta Chapter Social Media Coordinator
- World IA Day Atlanta Volunteer (2019)
- Samaritan's Purse, Operation Christmas Child (2016-Present)
- Make-A-Wish, Wish Grantor (2012-Present)
- Manager to my soccer team (2015-Present)
- Soccer Coach U5, U8, U14 (2012-2016)
- Girls on The Run Head Coach (2015-2016)

ACADEMIC HISTORY

General Assembly | December 2018- March 2019

- User Experience Design Immersive Certificate

Georgia State University | 2008- 2012

- Major Studies in Speech Communication
- Minor studies in Psychology
- Division 1 Varsity Collegiate soccer player

PROFESSIONAL CAREER

User Experience Research and Design Intern

Betta Innovations | March 2019- May 2019

- Lead of Research Team in The Lab- create scripts, organize participants, collaborate with client for question creation, synthesize quantitative and qualitative data
- Created Usability Testing report based on efficiency, effectiveness, and satisfaction
- Worked directly under CEO, involved in daily operations
- UX team UXed current Betta Innovations website
- Worked closely with Dev team to ensure smooth hand off with Zeplin and Bootstrap naming conventions
- Lead daily Stand Up, set and scoped projects for whole company
- Created personalized proposals for The Lab

User Experience Designer

General Assembly | December 2018- March 2019

- Project 5, Home Depot: Responsive website to increase associate engagement with and donations to The Homer Fund
- Project 4, Atlanta Soccer Link: Mobile Application to help Atlanta soccer players connect and communicate
- Project 3, The College Football Hall of Fame: Mobile Application to increase engagement with and ticket sales to the CFHOF
- Project 2, Williams Sonoma: Microsite featuring Information Architecture and Interface Design to boost revenue with holiday products

Private Nanny

The Glasgow Family | July 2016-November 2018

- Organized multiple activities to create a rich learning environment for a 5 and 3 year old
- Created reading materials to support the 5 year old and supplement assigned daily homework in English and Spanish

First Grade Teaching Assistant

The G.L.O.B.E Academy | August 2014- May 2016

- Developed and taught self made lessons in Social Studies
- Created a reading program for individual students and supported their growth
- As Lead TA generated official documents of best practices which created a consistent environment for students in all grades
- Lead monthly time blocked meetings as liaison between assistants and principle
- Started and coached first after school soccer program